

FMHS Student Council presents

Miss Fort Mill High

“Beauty Behind the Masque”

January 31, 2019 at 7 pm

Ad Sales Information

Advertise in the 2019 Miss Fort Mill High Pageant Program

PROMOTE YOUR BUSINESS
SUPPORT FORT MILL HIGH SCHOOL
SUPPORT A PAGEANT CONTESTANT

- Each audience member receives a program during the pageant.
- Each program contains contestant information and photos, judges and pageant committee information, advertisements, and much more.
- Funds raised through advertising help cover pageant expenses and support the Jim Boyette scholarship awarded to an exemplary student leader at FMHS.
- A special award will be given to the contestant who raises the most advertising funds.

Four options:

	Type of Ad	Format of Ad
Option 1	Company Sponsorship or Personal Message	Single Line of text
Option 2	Ready for Print - Completed Ad Design that will be placed into Pageant Program <u>as is</u> . (ex: Business card, premade ad, PDF, etc.).	Eighth-, fourth-, half-, and full page options
Option 3	Assisted Design From Scratch - We will design and create an ad for you from scratch. You must include all information in electronic form on a CD or Flash Drive. *This will include an additional \$5.00 charge.*	Eighth-, fourth-, half-, and full page options
Option 4	Assisted Design Using Template - We will create your ad using the predesigned templates. You must include all pictures and text in electronic form (flash drive or CD). Templates are located at fortmillstuco.weebly.com . *This will include an additional \$5.00 charge.*	Eighth-, fourth-, half-, and full page options

Thank you for your consideration,

*Miss Fort Mill High Pageant
Committee and Contestants*

Pageant Ad Order Form

Return this envelope with check or cash to the Pageant Representative or mail to:

Fort Mill High School
 Attention: Meredith Adams (Student Council)
 215 N. Hwy 21 Bypass
 Fort Mill, SC 29715

Company/Advertiser Name: _____

Contact Name: _____

Home/Cell Phone: _____

Email Address (Mandatory): _____

PRINT Contestant's Name: _____

**** Does the contestant know about this ad? ___ yes ___ no**
(If yes, may we contact him/her at school with questions?) ___ yes ___ no

Step One: Choose your Option

<input type="checkbox"/>	Company Sponsorship / Personal Message - single line	I would like this name or message to be included in the program (Please print exactly as you would like it to read.): _____
<input type="checkbox"/>	Ready for Print	<input type="checkbox"/> I have included an electronic version on Flash Drive / CD in this folder <input type="checkbox"/> I will email a completed design in JPEG format to fortmillstudentcouncil@gmail.com to be included in the pageant program as is. DUE BY JAN. 8th
<input type="checkbox"/>	Assisted Design From Scratch *\$5 additional charge*	I have included all information (including: contact info, hours, location, logo, discounts, text, images, etc.) to be included in my advertisement, in electronic form on a flash drive or CD in this folder.
<input type="checkbox"/>	Assisted Design Using Template *\$5 additional charge*	I have included all information (text and images) in electronic form (word document, JPEG image files) on a flash drive or CD in this folder.

(Email fortmillstudentcouncil@gmail.com with concerns or technological issues)

Step Two: Choose your Ad Size (Please check one): All ads are printed in black and white.

Select ✓	Option	Price
<input type="checkbox"/>	Sponsorship / Message	\$5
<input type="checkbox"/>	1/8 page ad	\$10
<input type="checkbox"/>	1/4 page ad	\$15
<input type="checkbox"/>	1/2 page ad	\$25
<input type="checkbox"/>	Full Page ad	\$50

Step Three: Choose your Template (if needed):

Select ✓	Ad Size	Template if Needed
<input type="checkbox"/>	1/8 Page Templates	G or H
<input type="checkbox"/>	1/4 Page Templates	E or F
<input type="checkbox"/>	1/2 Page Templates	C or D
<input type="checkbox"/>	Full Page Templates	A or B

Template options located at fortmillstuco.weebly.com/miss-fmhs-pageant

Step Four: Make your Payment (Include in Folder!):

<input type="checkbox"/>	Check	# _____	(Payable to FMHS; include phone number and Contestant's name in memo)
<input type="checkbox"/>	Cash		

Please remember to add the \$5.00 charge for Assisted Design in your total!

IMPORTANT INFO:

- All ads must be turned in **NO LATER than Jan. 8th (NO EXCEPTIONS)**
- Please place all pictures and text on a CD or flash drive and place it in an envelope along with this form. Digital files will give the best results. Hardcopy photos can be taken to any photo-center for scanning. Digital files should be in JPEG format.
- When saving photos, **please name them according to the picture location** on the template you've chosen. If they are not named accordingly, the Pageant staff will place the photos where they see fit.
- Please place the **correct number of pictures** for the template you chose on the CD or flash drive.
- Please **limit your text** according to the template you choose.
- **DO NOT CROP PICTURES** (We will crop to the correct dimensions).
- **Please take into account the number of horizontal and vertical pictures on your chosen template. If there is a horizontal shape on the template design, you must choose a horizontal picture. If there is a vertical shape on the template design, you must choose a vertical picture.**
- **We will not make any changes to customize templates.**
- While every effort is made to guard your images and return them to you, the Student Council staff and FMHS cannot be held liable for their loss or damage.
- Please remember that this is a student produced publication in which errors may occur. You will not have the opportunity to look over your contestant's ad before it is sent to the printer. Please make sure to type your message exactly as you want it to appear, as we will be copying and pasting, not editing.

We hope to see you January 31 at the 2019 Miss Fort Mill High Pageant!